CALL FOR ABSTRACTS

Consumer Behavior in Tourism Symposium (CBTS) 2020)

December 16th-18th, 2020, Trier, Germany

www.cbts2020.org

"Consumers' travel behavior in transition: Between persistence and change"

TOMTE - The Competence Centre in Tourism Management and Tourism Economics at the Free University at Bozen-Bolzano and ZPID - Leibniz Institute for Psychology Information proudly announce the 13th annual Consumer Behavior in Tourism Symposium (CBTS 2020), taking place December 16th to 19th, 2020, under the theme "Consumers' travel behavior in transition: Between persistence and change".

As in the previous 12 editions, CBTS 2020 will provide yet another opportunity for tourism researchers and practitioners from all over the world to exchange scientific ideas and results and discuss new and emerging directions in research and practice in the field.

CBTS 2020 is planned as a hybrid event, allowing attendees to either participate on-site in Trier, Germany, or virtually.

The scientific committee will welcome theoretical or applied research contributions in the form of **structured abstracts**.

- Motives and motivation for travelling: enduring and new factors
- Inspiration and information influencing destination choice: the experienced traveler in a world of digital content
- Traveler's selection of the means of transport: climate crisis and new technologies as drivers for changes of social norms and behavior
- Destination management balancing heritage and the need for innovation: governance and markets
- From overtourism to undertourism: consumer behavior in and after pandemic times
- The future role of sustainability in tourism: how to change consumers preferences and expectations?
- Crisis management, risk management, safety, and security in tourism
- Re-envisioning Marketing to Reflect Travel's New Reality
- Consumer Behavior and Analytics

For more and detailed information on thematic areas, and opportunities to participate, present, publish and to meet our keynote speakers, please visit: **www.cbts2020.org**