The Social Web - Changing Research Habits by Connecting European Psychology

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The Social Web

- Overview of social web services
- Exploring their applicability for research
- Proposing ways of integrating into PsychOpen
Social Web / Web 2.0

- Wikis
- Videos
- Blogs / Microblogs
- Social bookmarking services
- Podcasts
- Social networking services

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Different levels of involvement

Knowledge management

Knowledge transfer

Communication / Collaboration
Use Wikis

Knowledge management

• Create a knowledge base for a certain project
  ⇒ Create and edit documents collaboratively
  ⇒ Offer online access to important information for several project members
Use social bookmarking

• Collect interesting articles and links
  ⇒ Exchange them with your colleagues
  ⇒ Browse the bookmark lists of other users
• Services: Delicious, CiteUlike, Connotea, Mendeley
Use videos and podcasts

• Present your work within short videos or podcasts
  ⇒ Illustrate your current research
  ⇒ Create interest in your projects
  ⇒ Reach a new and larger group of international researchers and practitioners

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Use blogs

• Present your research on your own blog
  ⇒ Convey latest information about your work without delay
  ⇒ Blog about congresses you visited and the new ideas you gained there

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http://newmedia.zpid.de
Use microblogging

- Inform people on twitter about your latest news
  ⇒ Twitter about your traveling
  ⇒ Twitter about interesting news for the community
  ⇒ Reach a larger public
http://twitter.com/ZPID

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Use social networks

• Present yourself within a social network
  ⇒ Get or stay in contact with researchers from all over the world
  ⇒ Initiate collaborations
About PsychOpen

PsychOpen, the open-access publishing platform, is a transnational European psychology project that aims to

- optimize the international visibility, reception, and citation of European psychology.
- offer publication opportunities without financial hurdles and language barriers.

Editorial support

PsychOpen provides editors with fast, reliable, and customized online tools for all stages from submission to publication.

PsychOpen offers an excellent submission system based on the latest development of journal management systems.

PsychOpen uses an electronic peer review process designed to facilitate rapid peer review.

PsychOpen sets standards as a baseline level of quality and performance for the published journals (peer review, permanent editorial board, multilingual metadata, keyword indexing) to ensure content quality on the platform.

PsychOpen is a joint project of Leibniz-Institute for Psychology Information (ZPID) and its partners • Contact: info@psychopen.eu
Main goals:

• Increasing the visibility, accessibility and quality of European psychological research

• Creating a central, international hub for information from the field of psychology

• Offering a platform for various types of content: research articles, monographs, tests, clinical reports, primary data, multimedia formats, etc.
PsychOpen - Creating a Publication Infrastructure

PsychOpen

International readership

Other journals

Your journal

Other journals

Authors

No cost and language barriers

Fast access to peer-reviewed papers

Enhanced visibility and citation

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PsychOpen - Connecting Europe

Start your own journal on PsychOpen:

1. Develop your idea for a scholarly or professional journal in the field of psychology.
2. Contact us: info@psychopen.eu
3. Focus on editorial decision making, while we take care of the rest.

No cost and language barriers
Fast access to peer-reviewed papers
Enhanced visibility and citation

Open
to all areas of psychology and its related disciplines including scholarly as well as professional topics

Open
to a variety of publication types: research articles, monographs, clinical reports, tests, primary data, etc.

Open
to multilingual content with English metadata (title, keywords, and abstract)

Peer review
Open access
Visibility
Integrating the social web into PsychOpen

- Linking to external blogs or twitter-accounts
- Researcher profiles
- Blogs
- Networking
- Multimedia content
- Social bookmarking
- Adding further content like videos or podcasts
- Creating social bookmarks

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For further information please visit:

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Thank you for your attention!